

Voice AI Agents THAT GROW YOUR ADMISSIONS.

Answer every admissions call. Pre-screen every inquiry. Verify every benefit.
Book every assessment. 24/7, even when your team is asleep.

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- Booked Assessments
 - Qualified Inquiries
 - VOB-Ready Leads
 - Reactivated Records

Meet the **RAINMAKERS™**



Rainmaker™ **Qualifier**

PRE-SCREENING



Rainmaker™ **Receptionist**

24/7 ADMISSIONS LINE



Rainmaker™ **Outreach**

REACTIVATION

Wurkzen Rainmaker™ **Voice AI Agents**

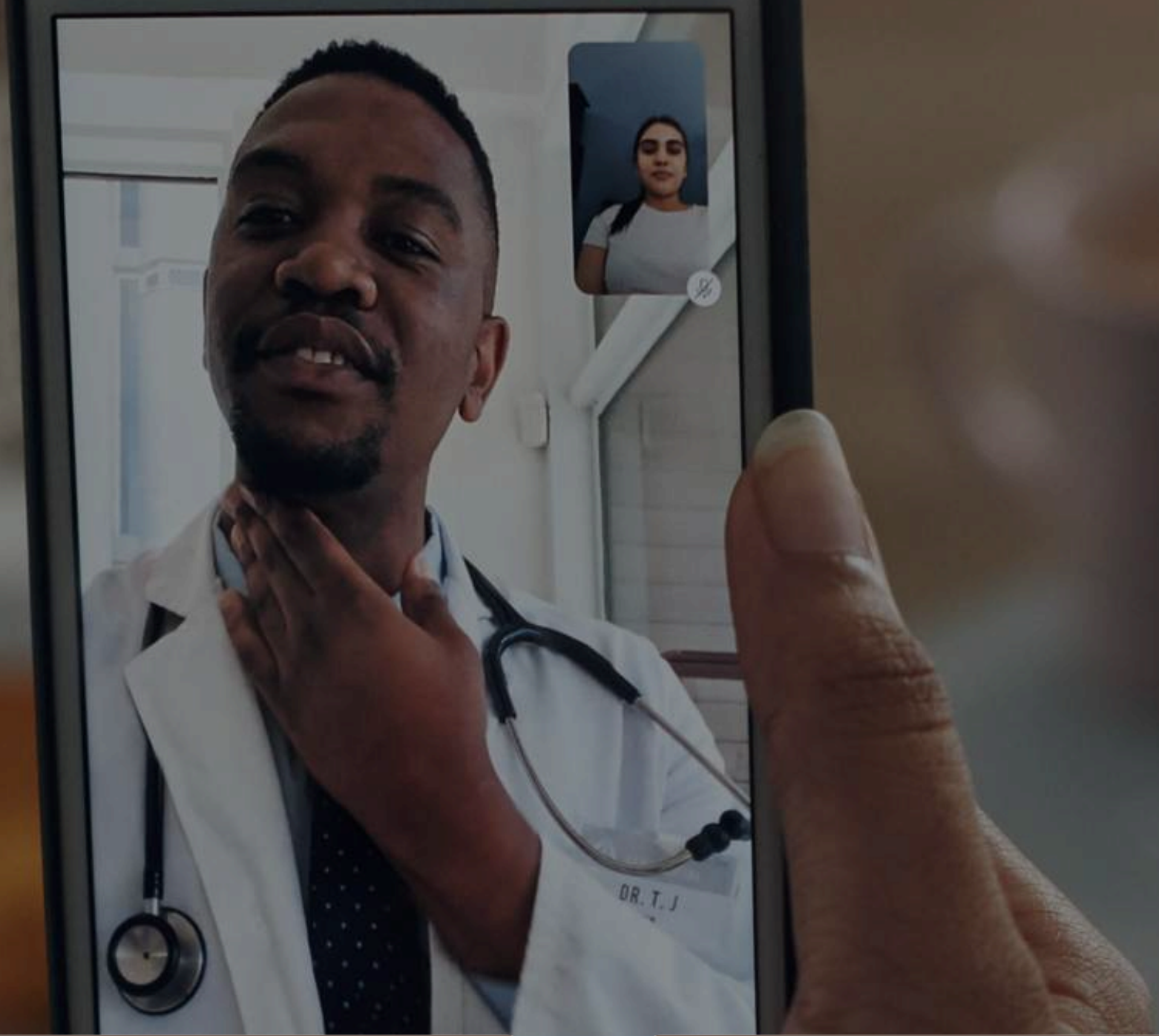
Wurkzen Rainmakers™ are autonomous voice AI agents that work alongside your admissions counselors to deliver real, measurable results for treatment centers.

Automate the tedious parts of admissions: answering after-hours calls, pre-screening inquiries, gathering insurance for VOB, booking assessments, and reactivating aged inquiries. Your counselors focus on the families ready to admit.

GROW YOUR ADMISSIONS WITHOUT GROWING YOUR HEADCOUNT

Your Voice AI Admissions Team

Discover how each Rainmaker™ improves
your admissions outcomes.



Rainmaker™ *QUALIFIER*

PRE-SCREENING & VOB

- ✓ Pre-screens new inquiries in under 60 seconds
- ✓ Captures substance, level of care, urgency, insurance
- ✓ Reduces counselor time on cold inquiries by 80%

Includes a lead-gen form to capture inquiries
on your website



Rainmaker™ *RECEPTIONIST*

24/7 ADMISSIONS LINE

- ✓ Never lose another admission to voicemail
- ✓ Books assessments and creates client profiles
- ✓ Handles multiple inbound calls simultaneously

Includes phone receptionist and website
voice widget



Rainmaker™ *OUTREACH*

REACTIVATION & FOLLOW-UP

- ✓ Re-engages aged inquiries with consistent scripts
- ✓ Instant counselor alerts when a caller engages
- ✓ Live transfers to admissions team in real time

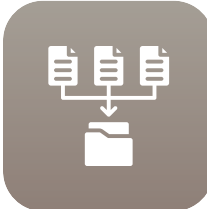
Includes dialing software usable by AI and
human counselors



Pre-screen every inquiry before it goes cold.

Rainmaker™ Qualifier instantly calls, pre-screens, and routes new admissions inquiries so your counselors only focus on the families ready to admit.

How It Works

 01 CAPTURE Connects to every inquiry source Captures admissions inquiries from your website forms, Google Ads, Meta Ads, and referral channels the moment they hit.	 02 PRE-SCREEN Calls within 60 seconds Runs your clinical pre-screen: substance, last use, level of care needed, location, urgency, and insurance carrier for VOB.	 03 ROUTE Hands off to admissions Alerts your admissions counselors with the families ready to admit, complete with VOB-ready insurance details and call summary.
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PRE-SCREEN, PRIORITIZE, AND ROUTE INQUIRIES SO YOUR COUNSELORS FOCUS WHERE IT COUNTS.

Rainmaker™ Qualifier



Manual Intake

Admissions inquiries are expensive. **Stop letting families go to voicemail.**

Rainmaker™ Qualifier

- ✓ **60-second pre-screen call**
Calls the moment an inquiry hits your form or ad.
- ✓ **Captures VOB information**
Gathers carrier, member ID, and DOB so verification starts immediately.
- ✓ **Consistent clinical screening**
Every caller hears the same compassionate, accurate questions.
- ✓ **Instant counselor alerts**
Admissions team is notified the moment an inquiry qualifies.

Manual Intake

- ✗ **Business hours only**
Overnight and weekend inquiries wait hours or days for a callback.
- ✗ **Insurance info missed**
Counselors call back without knowing if the caller is in-network.
- ✗ **Inconsistent screening**
Questions get skipped on busy days, varies counselor to counselor.
- ✗ **No real-time visibility**
Hot inquiries sit in queue while families call your competitors.

Typical Outcomes

80% Less Counselor Time Wasted

Admissions only speaks to in-network, ready-to-admit callers

5x Higher Admission Rate

Focus on families ready to start treatment now

< 60s Response Time

Reach families during their window of willingness



Every call answered. Every admission captured.

Families call at 2am on Saturdays because that is when crisis happens. Rainmaker™ Receptionist answers every inbound admissions call, books assessments, and creates client profiles automatically.

How It Works

 01 24/7 ANSWER Picks up every call Answers nights, weekends, and holidays when families are most likely to call in crisis.	 02 WEB WIDGET Website voice agent Adds a voice-activated receptionist to your website with a simple embeddable widget.	 03 BOOK Schedules assessments Books clinical assessments directly on your team's calendar automatically.	 04 PROFILES Creates client records Creates client profiles in your EHR or CRM with full caller context and call transcript.
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Rainmaker™ Receptionist



Traditional Answering

Answer 24/7. Stop losing admissions to voicemail.

Rainmaker™ Receptionist

- ✓ **Always answers**
Handles unlimited simultaneous calls with no hold time.
- ✓ **Knows your programs**
Trained on your levels of care, amenities, and admissions process.
- ✓ **Books assessments**
Always pushes to schedule a clinical assessment with your team.
- ✓ **24/7 coverage**
Captures crisis calls overnight when willingness is highest.

Traditional Reception

- ✗ **Missed calls**
A receptionist can only handle one call at a time.
- ✗ **Requires onboarding**
New hires need weeks before they can speak to families confidently.
- ✗ **Hands off the booking**
Most receptionists transfer to admissions instead of scheduling.
- ✗ **Limited hours**
After-hours services lack clinical context and rarely convert.

The Receptionist That Doesn't Miss

40% More Assessments

Capture every caller and convert on first contact

0 Missed Calls

No family is sent to voicemail in crisis

Instant Response Time

Calls answered on the first ring, every time



Re-engage every inquiry sitting in your CRM.

For every family that admits, four more reached out and never came back. Rainmaker™ Outreach systematically re-engages aged inquiries, follows up on completed VOBs, and brings dormant admissions records back to life.

How It Works



01 TARGET

Build a reactivation list

Pull aged inquiries from your CRM or EHR by date, level of care, insurance carrier, or any criteria you define.



02 OUTREACH

Run the campaign

Rainmaker™ Outreach calls consistently with your approved compassionate script. Voicemails, callbacks, and retries are all handled automatically.



03 RECOVER

Hot inquiries to your team

The moment a caller engages, your admissions counselors are alerted with a full transcript and updated VOB information.

Rainmaker™ Outreach



Manual Follow-Up

Outbound is hard. It requires **grit, perseverance, and patience.**

Rainmaker™ Outreach

- ✓ **Relentless follow-up**
Calls aged inquiries on schedule without skipping, forgetting, or giving up.
- ✓ **Consistent compassionate script**
Every family hears the same trauma-informed message every time.
- ✓ **Instant counselor handoff**
Live transfers when someone engages, with full context attached.
- ✓ **Never tires, never quits**
Works your aged records 24/7 while your team works new inquiries.

Manual Follow-Up

- ✗ **Falls off after week one**
Counselors get pulled to new inquiries, aged records go untouched.
- ✗ **Inconsistent messaging**
Tone, script, and questions vary by counselor and time of day.
- ✗ **Delayed handoff**
By the time the right counselor calls back, the caller is gone.
- ✗ **Gets discouraged**
Humans slow down, skip dials, or give up after rejection.

Typical Outcomes

3x More Qualified Inquiries

Pull admissions from records you already paid for

50% Faster Admissions Growth

Outreach never tires, never quits, never gets discouraged

24/7 Coverage

Working aged inquiries while your team works new ones

Rainmaker™ Outreach Simplifies It.

Make admissions outreach & reactivation a breeze with Rainmaker™ Outreach



3x

More Qualified Admissions

Rainmaker™ Outreach speaks naturally and compassionately, the way a trained admissions counselor would.

50%

Faster Admissions Growth

Rainmaker™ Outreach never gets discouraged, never skips a follow-up, never lets an aged inquiry go untouched.

24/7

Reactivation Coverage

Rainmaker™ Outreach never clocks out. While your counselors sleep, your aged inquiries are getting worked.

THE RAINMAKER™ DIFFERENCE

TOTAL VISIBILITY INTO EVERY CONVERSATION.

Get total visibility into everything Rainmaker™ does and get instant notifications of outcomes.

SEE Rainmaker™ Activity

Every call, transfer, booking, and profile update tracked and logged in one activity stream.

- New inquiry qualified

Aetna PPO, residential

4:24p
- Assessment booked

Tue 10:00am

4:20p
- Client profile created

M. Davis

4:20p
- Live transfer to counselor

high priority

3:05p

HEAR Rainmaker™ Recordings

Listen to call recordings with AI-generated transcripts and summaries for QA, training, and clinical review.

● Recording · Consult Inquiry

02:18

Caller	Sister of patient
Substance	Alcohol, daily use
Level of care	Medical detox
Insurance	BCBS PPO
Urgency	Ready this week
Outcome	Assessment booked

GET Rainmaker™ Notifications

Notified in real time when a qualified inquiry is ready to admit. No more missed handoffs.

wurkzen
rainmaker

QUALIFIED ADMISSION

Caller: Family member (sister)

Patient: M. Davis

Level of Care: Detox + Residential

Insurance: Aetna PPO (in-network)

Urgency: HIGH

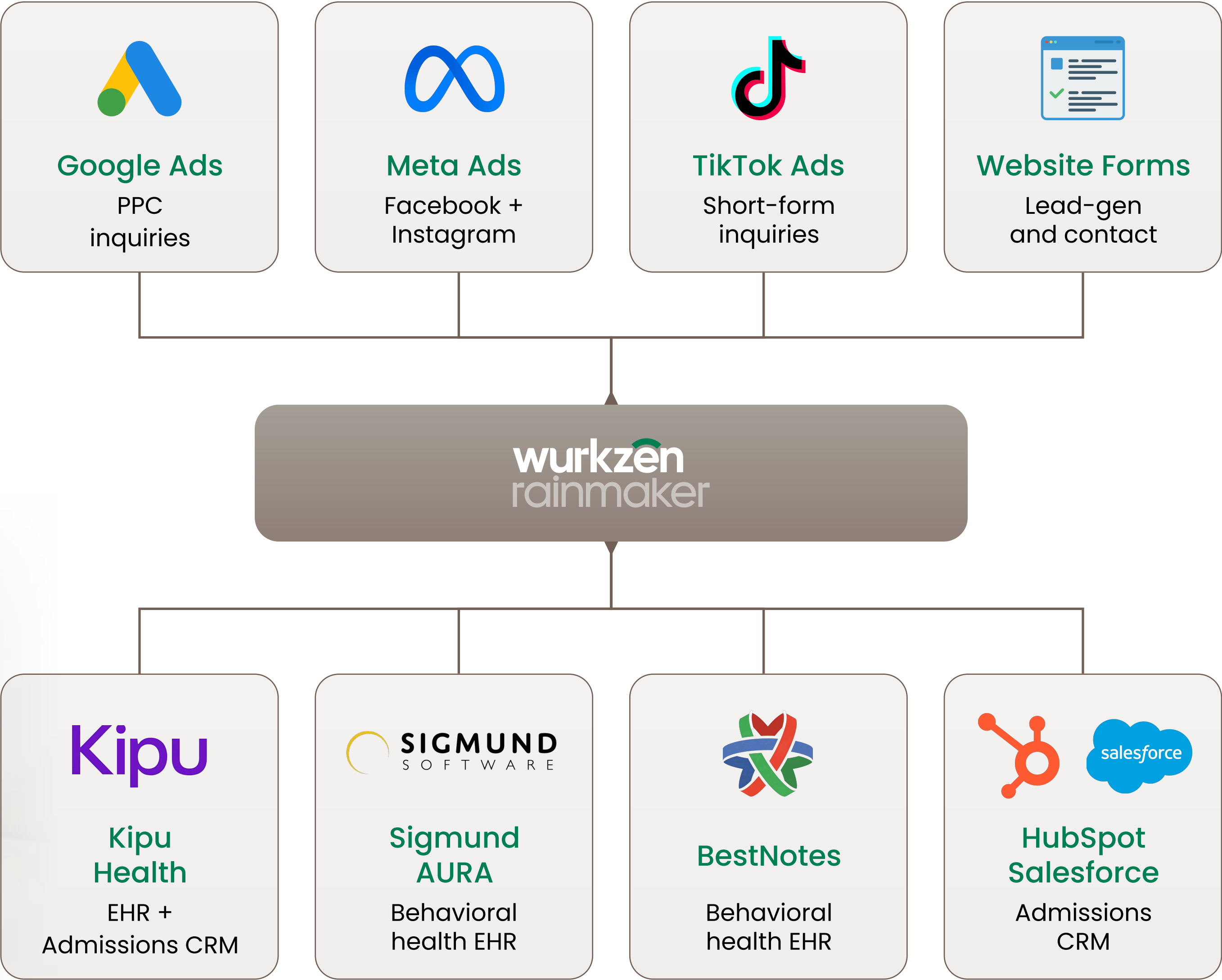
Family ready to admit within 48 hours.

Recommend immediate counselor outreach.

INTEGRATIONS

Rainmaker™ Connects With Every Platform.

Pulls inquiries from your marketing channels,
pushes admissions into your EHR and CRM.



+ Hundreds of other platforms (EHR, CRM, Billing, Calendar & More)

Rainmaker™ Plans Built For Treatment Centers

Rainmaker™ pays for itself with one extra admission per month. When a 30-day residential stay is worth \$20,000 or more, the math is simple. Save time. Save counselor capacity. Grow admissions.

Rainmaker™ Pro

Most Popular

Your 24/7 inbound admissions team.
Never miss another inquiry.

PRICING

Contact Us

- ✓ Includes Qualifier and Receptionist
- ✓ Instant pre-screen and counselor alerts
- ✓ Answer admissions calls 24/7
- ✓ Capture assessments and inquiries

Rainmaker™ Elite

Most Powerful

100% inbound + outbound coverage.
Supercharge your admissions team.

PRICING

Contact Us

- ✓ Full-scale outreach + reactivation
- ✓ Instant pre-screen and counselor alerts
- ✓ Live call transfers to admissions
- ✓ Capture assessments and inquiries
- ✓ Includes Qualifier and Receptionist
- ✓ Automated aged inquiry reactivation

Every Rainmaker™ works like a **24/7 admissions team**.
Deliver qualified inquiries, booked assessments, and grow admissions without added headcount.

Answer the *CALL*.
Help the *FAMILY*.
Save the *LIFE*.

www.wurkzen.com

Made with ♥ in Miami