



wurkzen

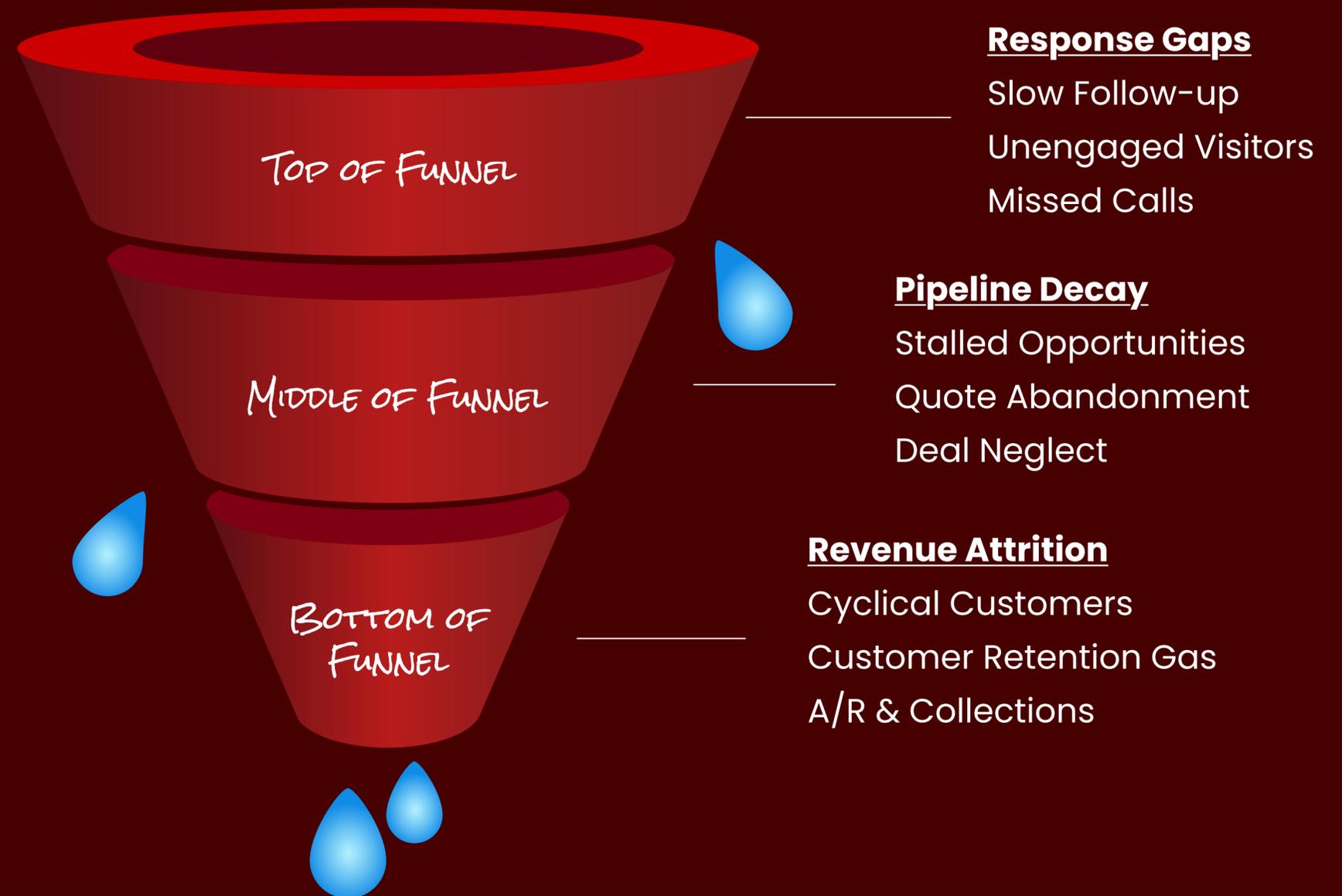
PRESEED ROUND (\$3M Raise)

Agentic Voice AI For Revenue Automation

The Problem.

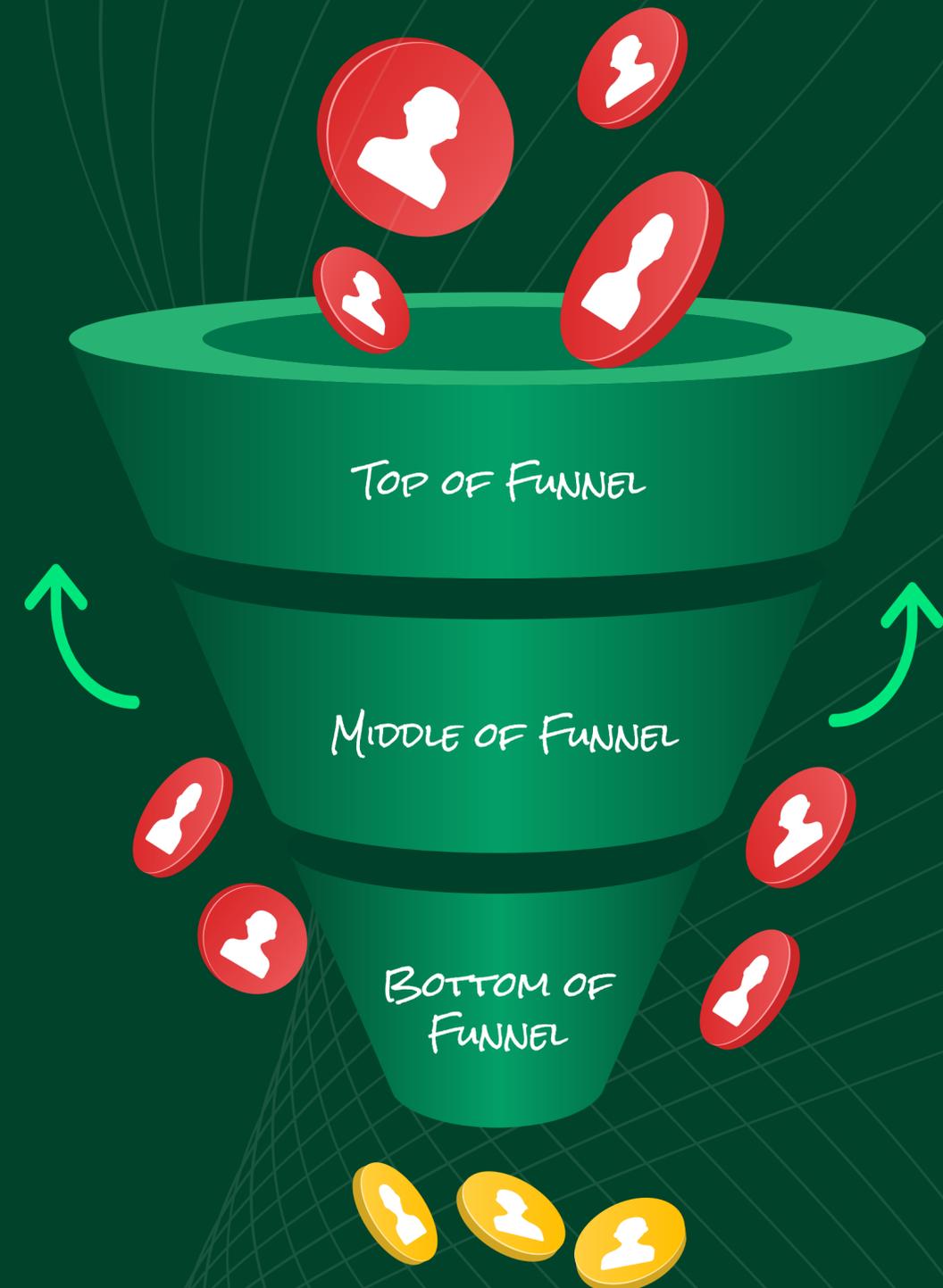
Every Company has Revenue Leaks.

Companies spend aggressively to create demand but 30–40% of potential revenue quietly dies inside their own pipeline and 50% of past customers are never contacted again.



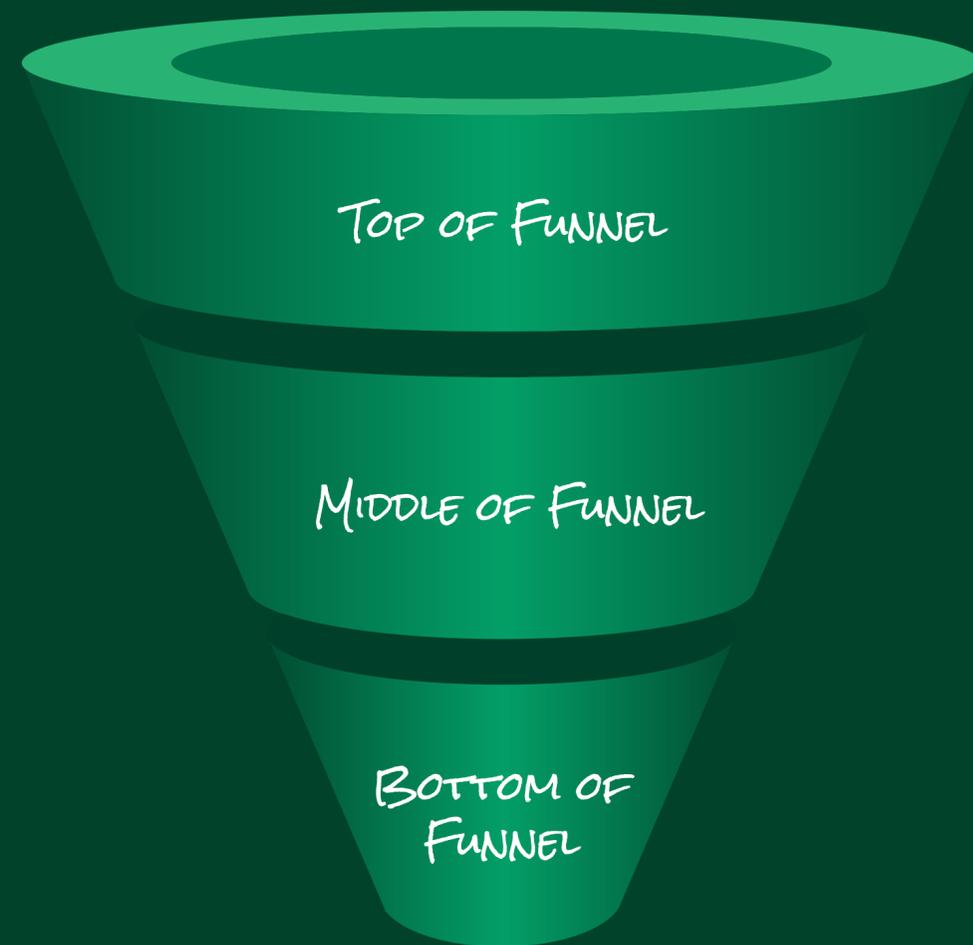
wurkzên rainmaker

Wurkzen Rainmaker™ is a Voice AI revenue system that ensures revenue continuity across first contact, lead management, customer retention, and collections.



Our Ideal Customer Profile

Business With High-Touch Human Sales Motions with High Ticket Prices



Rainmaker™ Qualifier → Instant qualification of all new opportunities and assignment or live transfer to sales

Rainmaker™ Receptionist → Answers every phone call and employs a web receptionist and web forms to capture leads

Rainmaker™ Sales Caller → Outbound dialer that reactivates old leads and recycles customers into the pipeline

Rainmaker™ Custom Enterprise → Agents for Collections, Tier 1 Customer Support and More

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We Plug Leaks With Every Platform.



Land & Expand

We land with out of the box functionality and expand into relevant voice workflows.

Land & Upsell

We land today with the base Rainmaker™ agentic voice AI suite and upsell the platform based funnel leaks and credit usage.

Expand

Through customer success we **expand and replace** relevant existing voice workflow in customer service, collections A/R in other revenue workflows to create autonomous revenue operations.

LAND & EXPAND



Goal: Get In The Business

- Provide Immediate Rainmaker Value
- **Integrate** with Existing Sales Tools
- Become a Trusted Partner



Goal: Understand Needs

- Identify Voice AI Transformation Opportunities
- Highlight Pain points of Existing Solutions
- Get Customer Buy-In & Develop



Goal: Replace Workflows

- **Replace** Existing Solutions with Wurkzen Rainmaker
- Expand to Other Core Business Areas
- Develop Additional Software & AI

LED BY CUSTOMER SUCCESS
CS drives adoption and customization for larger clients

Land Upsell & Expand Strategy

Customers onboard with our off-the-shelf Rainmaker products.

They grow through product-led-growth and expansion.

LAND & UPSSELL

Entry Level

Rainmaker™ **Elite 10**

\$300 / month

100% Inbound & Outbound Coverage.
Best for High Volume Rainmaker™ Users

- ✓ Includes **10** Rainmaker™ Outcomes
- ✓ **Overage is \$20 Per Outcome**
- ✓ Free Trial & 10 Minute Setup

Most Popular

Rainmaker™ **Elite 50**

\$1000 / month

100% Inbound & Outbound Coverage.
Best for High Volume Rainmaker™ Users

- ✓ Includes **50** Rainmaker™ Outcomes
- ✓ **Overage is \$15 Per Outcome**
- ✓ Free Trial & 10 Minute Setup

Best VALUE

Rainmaker™ **Elite 100**

\$2000 / month

100% Inbound & Outbound Coverage.
Best for High Volume Rainmaker™ Users

- ✓ Includes **100** Rainmaker™ Outcomes
- ✓ **Overage is \$15 Per Outcome**
- ✓ Free Trial & 10 Minute Setup

EXPAND

Rainmaker™ **Enterprise**

\$10-50K / development cost
\$2500 / month per Agent

**Automate Any Voice Workflow with
Wurkzen Rainmaker**
Preferred by Midmarket & Enterprise

- ✓ Custom API Integration
- ✓ Enterprise Level Support
- ✓ **Overage is \$15 Per Outcome**

ORGANIC PRODUCT LED GROWTH
Use Of Rainmaker™ Outcome Credits & Workflows

Expand: Custom Enterprise
Replace Relevant Voice Workflows

We are wurkzên

An obsessed team pushing the boundaries of modern software since 2021



Rick Cabrera, PfMP, PMP
CEO & Co-CTO

- CIELO Enterprise Solutions – CTO
Pending Acquisition
 - Led Generative AI for Cinema
 - ML Models for Equipment Failure Prediction
- Dell Technologies – Product & Tech
 - Led Agentic Licensing for Dell \$50B ISG Segment
 - Leg Agentic Support for Dell MyAccount CSG Segment Portal



Ritesh Patel
Chief Technology Officer

- Chargesavvy – CTO
 - Acquired by RYVYL
- Leads Wurkzen AI Integrations and Voice AI Development Teams



Mark Rodonis
Investor & Sales Advisor



Matt Braddy
Customer Success



Ignacio Kassis
Customer Success

+4 Offshore Developers
+2 Offshore Customer Success Agents

Competitive Landscape

wurkzen rainmaker Difference

AI Voice-First Vertical Sales Platform

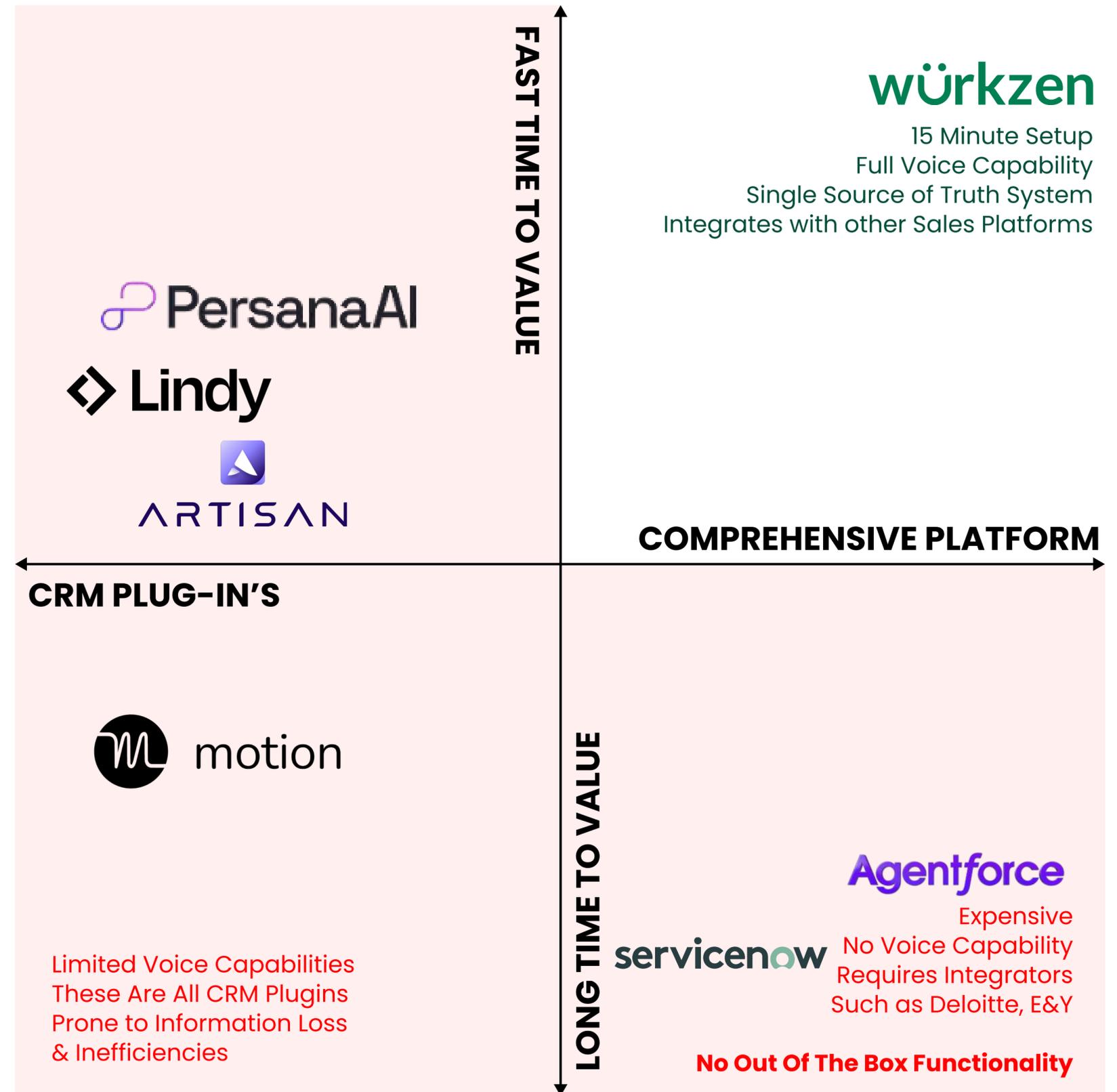
- An Entire Suite of Agents focused on Revenue
- Seamless Human / AI Collaboration & Handoff

Apple-like Simplicity & Completeness

- Out of the box functionality
- Easy & Frictionless 15-minute Setup
- Integrates with all existing Sales Platform
- Full Voice Agent Capability

Scalable GTM Advantage

- Strong Land & Expand Strategy
- Built for Repeatable & Sticky Growth



Why Wurkzen

Why Now?



Early Mover Advantage

Wurkzen was born from the ground up with an architecture and technology required for true agentic voice AI at its core



Defensible Moat Technology

Unlike other agentic AI players, Wurkzen also offers Sales360 a true Salesforce & Agentforce alternative and not just an AI voice plugin



Unique Land & Expand Strategy

Wurkzen enters businesses providing immediate ROI with Rainmaker™ and expands with Sales360 to create a sticky solution



The Timing Is Right

By 2027 40% of Sales Teams will use agentic AI, Wurkzen is positioned to be the leader in an affordable, seamless human & AI experience



Founder All-In Mindset (\$500K Investment, Over 6,000 Hrs)

Founder has experience leading Agentic and AI initiatives at Fortune 500 companies backing a \$50B per year infrastructure segment



Early Traction & GTM Strategy

Revenue

- **ARR:** \$223K in ARR
- **Leads Generated:** 145 Leads Since 10/01
- **Paying Customers:** >220 (Including Legacy Sales360)
- **MRR Pipeline (20% of Paying):** \$528K in ARR (Pro Plan)

Existing Customers Metrics

Ideal Customer Profile

High-Ticket Service Providers Following a **Lead** → **Quote** → **Sold Sales Motion**

Sales Generated > \$100K

Rainmaker has reactivated pipeline for our customers and generated over \$100K in new sales

Key Metrics

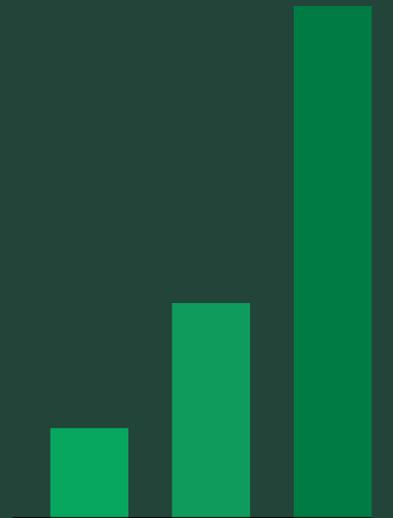
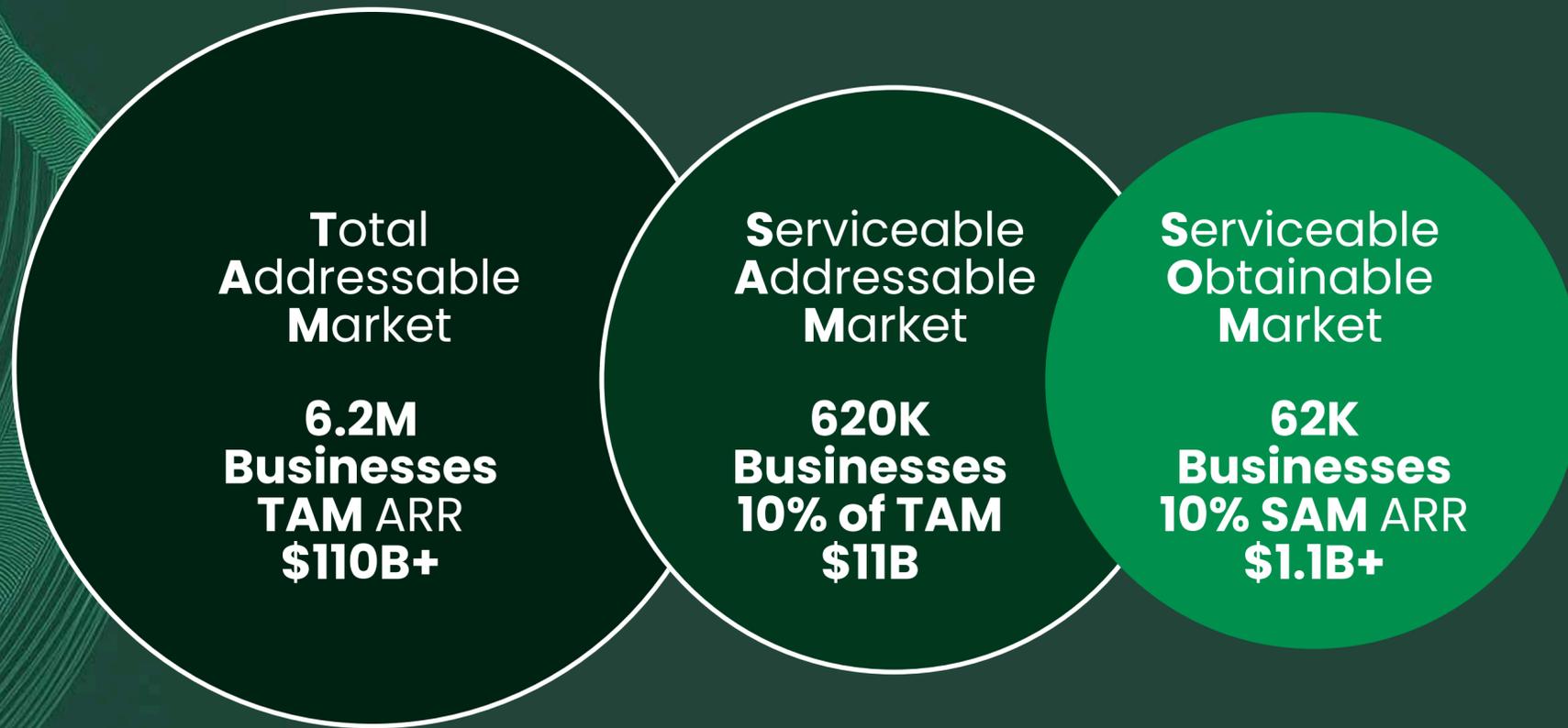
- **ACV:** 12K in ARR. 1K in MRR → **Rainmaker™ Elite 50**
- **CPA:** \$250-400
- **Gross Margin:** 96-99%
- **Time To First Value (TFFV):** < 15 Minutes Rainmaker™



Lucrative Market

2025 Onwards Is The Rise of Agentic Platforms.

Based on Rainmaker Elite Subscriptions



EOY ARR Forecast

- **2025:** \$184K
- **2026:** \$2.1M
- **2027:** \$10.5M

Accelerating Growth

Fundraise

Wurkzen is fundraising \$3MM to accelerate the growth of Wurkzen with a **GTM** team.

Pre-Seed Capital Raise

- **Amount:** \$3M
- **Committed:** \$330K
- **Instrument:** SAFE, Convertible Note
- **Discount & Valuation Cap:** \$9M

Funding Use

- **Sales & Marketing:** 70%
- **Full-Time Conversions:** 5%
- **Engineering:** 20%
- **Legal & Misc:** 5%

Exit Strategy

- **Merger & Acquisition**
 - Intuit
 - Salesforce
- IPO

Fundraise Goal

Accelerate Traction & Speed to Series A to Preserve Defensible Moat & Early Advantage



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www.wurkzen.com